REALAUTHORITY  REALESTATE SUCCESS * REAL SIMPLE * REAL FAST	THE REAL AUTHORITY 2021 MAILING SCHEDULE		(941) 870-2778  www.TheRealAuthority.com  Info@TheRealAuthority.com
	February 2021	April 2021	June 2021
Client Notice Email with Important Deadlines	Monday, January 25, 2021	Monday, March 29, 2021	Monday, May 24, 2021
SMS Sent if Client Notice Is Not Confirmed	Tuesday, January 26, 2021	Tuesday, March 30, 2021	Tuesday, May 25, 2021
Deadline for Changes to Subscriptions	Friday, January 29, 2021	Friday, April 2, 2021	Friday, May 28, 2021
Deadline for Changes to Cover Letters & Mailing Lists	Monday, February 1, 2021	Monday, April 5, 2021	Monday, May 31, 2021
Credit Cards Charged	Wednesday, February 3, 2021	Wednesday, April 7, 2021	Wednesday, June 2, 2021
Email Sent with PDF Proofs Attached	Sunday, February 7, 2021	Sunday, April 11, 2021	Sunday, June 6, 2021
Deadline for Submission of Revisions (4 PM)	Wednesday, February 10, 2021	Wednesday, April 14, 2021	Wednesday, June 9, 2021
Printing Starts	Monday, February 15, 2021	Monday, April 19, 2021	Monday, June 14, 2021
First Day Reports Are Dropped at Post Office*	Wednesday, February 17, 2021	Wednesday, April 21, 2021	Wednesday, June 16, 2021
Last Day Reports Are Dropped at Post Office*	Tuesday, February 23, 2021	Tuesday, April 27, 2021	Tuesday, June 22, 2021
	August 2021	October 2021	December 2021
Client Notice Email with Important Deadlines	Monday, July 26, 2021	Monday, September 27, 2021	Monday, November 22, 2021
SMS Sent if Client Notice Is Not Confirmed	Tuesday, July 27, 2021	Tuesday, September 28, 2021	Tuesday, November 23, 2021
Deadline for Changes to Subscriptions	Friday, July 30, 2021	Friday, October 1, 2021	Friday, November 26, 2021
Deadline for Changes to Cover Letters & Mailing Lists	Monday, August 2, 2021	Monday, October 4, 2021	Monday, November 29, 2021
Credit Cards Charged	Wednesday, August 4, 2021	Wednesday, October 6, 2021	Wednesday, December 1, 2021
Email Sent with PDF Proofs Attached	Sunday, August 8, 2021	Sunday, October 10, 2021	Sunday, December 5, 2021
Deadline for Submission of Revisions (4 PM)	Wednesday, August 11, 2021	Wednesday, October 13, 2021	Wednesday, December 8, 2021
Printing Starts	Monday, August 16, 2021	Monday, October 18, 2021	Monday, December 13, 2021
First Day Reports Are Dropped at Post Office*	Wednesday, August 18, 2021	Wednesday, October 20, 2021	Wednesday, December 15, 2021
Last Day Reports Are Dropped at Post Office*	Tuesday, August 24, 2021	Tuesday, October 26, 2021	Tuesday, December 21, 2021

<sup>\*</sup> Reports Are Typically Delivered within 5 Business Days of Being Dropped at the Post Office, but May Take 7-14 Business Days in Some Cases.