

	THE REAL AUTHORITY 2021 MAILING SCHEDULE			(941) 870-2778 www.TheRealAuthority.com Info@TheRealAuthority.com
	February 2021	April 2021	June 2021	
Email Notice With Deadlines for Next Mailing	Mon, Jan 18 - Tue, Jan 26	Mon, Mar 22 - Tue Mar 30	Mon, May 17 - Tue, May 25	
Last Day to Add or Cancel Subscriptions	Friday, January 29, 2021	Friday, April 2, 2021	Friday, May 28, 2021	
Last Day to Customize Cover Letters for Full Quality Assurance	Monday, February 1, 2021	Monday, April 5, 2021	Monday, May 31, 2021	
Credit Cards Charged Based Upon Current Mailing List	Wednesday, February 3, 2021	Wednesday, April 7, 2021	Wednesday, June 2, 2021	
Link to PDF Market Updates Sent Via Email for Review	Sunday, February 7, 2021	Sunday, April 11, 2021	Sunday, June 6, 2021	
4PM Deadline to Correct Sales Data, Mailing Lists & Cover Letters	Wednesday, February 10, 2021	Wednesday, April 14, 2021	Wednesday, June 9, 2021	
Market Updates Sent to Printer	Saturday, February 13, 2021	Saturday, April 17, 2021	Saturday, June 12, 2021	
Market Updates Handed Off to Post Office for Delivery	Wed, Feb 17 - Tue, Feb 23	Wed, Apr 21 - Tue, Apr 27	Wed, Jun 16 - Tue, Jun 22	
	August 2021	October 2021	December 2021	
Email Sent With Deadlines for Next Mailing	Mon, Jul 19 - Tue, Jul 27	Mon, Sep 20 - Tue, Sep 28	Mon, Nov 15 - Mon, Nov 23	
Last Day to Add or Cancel Subscriptions	Friday, July 30, 2021	Friday, October 1, 2021	Friday, November 26, 2021	
Last Day to Customize Cover Letters for Full Quality Assurance	Monday, August 2, 2021	Monday, October 4, 2021	Monday, November 29, 2021	
Credit Cards Charged Based Upon Current Mailing List	Wednesday, August 4, 2021	Wednesday, October 6, 2021	Wednesday, December 1, 2021	
Link to PDF Market Updates Sent Via Email for Review	Sunday, August 8, 2021	Sunday, October 10, 2021	Sunday, December 5, 2021	
4PM Deadline to Correct Sales Data, Mailing Lists & Cover Letters	Wednesday, August 11, 2021	Wednesday, October 13, 2021	Wednesday, December 8, 2021	
Market Updates Sent to Printer	Saturday, August 14, 2021	Saturday, October 16, 2021	Saturday, December 11, 2021	
Market Updates Handed Off to Post Office for Delivery	Wed, Aug 18 - Tue, Aug 24	Wed, Oct 20 - Tue, Oct 26	Wed, Dec 15 - Tue, Dec 21	

* Reports Are Typically Delivered within 5 Business Days of Being Handed Off to the Post Office, but May Take 7-14 Business Days in Some Cases